

OUR FOCUS IS ON
YOU
THE PROFESSIONAL
PLUMBER

BECOMING A PROPLUMBER
PAYS YOU BACK
AND THEN SOME

INVEST IN YOURSELF
GET A GREAT
RETURN



- Enhanced Co-op Program
- +
- Fleet Vehicle Discounts
- +
- Preferred Vendor Hub
- +
- Special Innovations
- +
- Customized Marketing Support
- +
- Direct Mail Campaigns
- +
- Enhanced Pro Profile*
- +
- Priority Listing on Find a Pro Search Pages*
- +
- Online Appointment Booking*
- +
- Premier Business Coaching
- +
- Concierge Hotline
- +
- RepBooster™*
- +
- WebSuite™*
- +
- Online Ratings & Reviews
- +
- Exclusive ProPlumber Badging
- +
- Enhanced ProClub Rewards
- +
- Exclusive Rebates
- =
- 4.5X Return on Your Investment!**



Introducing the ProPlumber™ Program

We developed the program as an extension of **our commitment and continued support to our plumbing partners.**

With unrivaled value, ProPlumber is the premier water heating loyalty program in the industry.

Get Started Today!

Visit your brand portal or call the Plumber Business Support Team at 1.866.339.2388 to enroll.

*Enhanced Pro Profile, Priority Listing, Online Appointment Booking, RepBooster and WebSuite programs are not available to Richmond® ProPlumbers.

In keeping with its policy of continuous progress & program improvement, Rheem® reserves the right to make changes without notice.

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THE PROPLUMBER PROGRAM DELIVERS VALUE IN FOUR KEY AREAS

By becoming a ProPlumber™, you're showing your dedication to the service, sale and installation of our products—and we want to reward you for it. That's why we've put together this unmatched suite of programs and services—either exclusive to or enhanced for ProPlumbers. As one of the best plumbers out there, you deserve the best plumber loyalty program.

PARTNERSHIP



Create stronger relationships with plumbers to help you achieve your business goals



Save Money with an Enhanced Co-op Program



Build Your Fleet with Vehicle Discounts



Connect with Rheem-preferred Vendors for Discounts on Outside Services



Be the First to Benefit from Special Innovations

SUPPORT



Provide unparalleled customer support resources



Have Exclusive TV, Outdoor and Direct Mail Templates Customized with Your Contact Info



Reach More Customers with Free Direct Mail Campaign Sent to Homes Near Each CashBack-eligible Install



Get Priority Listing, Enhanced Pro Profiles and Online Booking on Plumber Search*



Receive Premier Business Coaching



Enjoy Front-of-the-line Access to Support with a Concierge Hotline

REPUTATION



Empower plumbers to enhance your company's image, both online and offline



Monitor and Respond to Your Online Reviews—All from One Location*



Build a Robust Online Presence*



Manage Your Online Ratings & Reviews



Stand Out as an Elite Plumber with Exclusive Badging and Branding Assets

REWARDS



Reward loyal plumbers with special rebates and enhanced points program



Earn Enhanced ProClub Rewards



Receive Exclusive CashBack Rebates



Go Pro and receive more than 4.5 times return on your investment.

Visit your brand portal or call the Plumber Business Support Team at 1.866.339.2388 today.

