

MARATHON® ECLIPSE™

SCORES A TOUCHDOWN

Going the distance for a
pro football franchise



THE CHALLENGE

A professional football stadium discovered that it was replacing water heaters at an alarming rate. Being situated on the coast, the air throughout the stadium has more than a hint of saltwater. The commercial water heaters from another manufacturer situated on every level of the stadium simply rusted out before the clock ran out.

To make matters worse, 90% of the water heaters sit idle for days, weeks or months at a time—giving rust ample time to dig in and corrode the tanks. After all, football season runs from August through December, with gamedays being seven, 14 or more days apart. Despite the professional soccer franchise sharing the stadium keeping things flowing for a few more months, the 104 water heaters throughout the facility aren't able to benefit from the cleaning effects of frequent use.

Given that the stadium is practically a mini city, with food service and laundry outlets throughout the building—not to mention dozens of exhausted 300-pound men needing well-deserved post-game showers—hot water is critical to the smooth operation of the facility.



Long-Lasting Performance

Marathon is the most durable electric water heater ever made



Built Tough

Seamless, blow-molded polyethylene outer shell resists dents, scratches and corrosion from salt air



Energy Savings

Thick polyurethane insulation minimizes standby heat lost for lower electric bills



Lightweight Design

Most units are light enough for two-person installation



Versatile Options

Available in 75-, 85- and 105-gallon capacities





BEFORE



AFTER

THE SOLUTION

Among all of the Rheem® commercial products selected by the stadium's facilities team, Marathon Water Heaters accounted for nearly half, and an assortment of Commercial Electric Light Duty and Terminal Block Water Heaters made up the remainder. Marathon units were chosen in particular because of their unique design. With a plastic outer shell and a tank made of polypropylene, there's no chance the water heaters will rust out. Titanium heating elements add to the durability and longevity of the units. They're built to outlast other water heaters, even in the harshest of environments. And with thick foam installation, standby heat loss is kept at a bare minimum.

SET YOUR FACILITIES TEAM UP FOR A BIG WIN AT
[Rheem.com/CommercialMarathon](https://www.rheem.com/CommercialMarathon)



“When customers are looking at a facility, they need to consider what Rheem has to offer in commercial—tank type, tankless, heat pump and even an extensive HVAC lineup. They have more tools and products than any competitor.”

— Corey Stuart, Stone-Drew Ashe & Jones





RESULTS

Installation was simplified given that a Marathon® water heater can weigh as much as hundreds of pounds less than a comparable steel water heater. As for the other water heaters, which were designed to be ideal for replacement, the switch to Rheem® was no challenge whatsoever.

The entire job was completed, all 104 installations consisting of 49 Marathon units and 55 other Rheem water heaters, by four two-man teams in just a few short weeks. And necessarily so, as the installations had to be completed around the soccer team's schedule, without much downtime in between games.

Throughout the process, Rheem experts offered training and support to the facilities team and the plumbers who completed the installations. Everyone was invited to the Rheem Innovation Learning Center in Oxnard, California, to discuss the installation, train staff and ensure that everyone was happy with how the process worked out.



104
INSTALLATIONS
IN A FEW
SHORT WEEKS

“My testament to Rheem—they listen, they understood the time frame and complexity of this job to get it completed and completed right. From just-in-time, phased delivery of water heaters to support before, during and after the installation, Rheem was a true partner.”

- J.R. Ashe, Stone-Drew
Ashe & Jones

